



PROSPECTIVE ACCOUNT QUALIFICATION FORM

CONTACT NAME:

COMPANY NAME:

SHIP TO:

BILL TO (If different than Ship To address):

Address

Address

City/State/Zip

City/State/Zip

Phone Fax

Phone Fax

Email/Website Address

Email/Website Address

To help us better assist you and learn about your business, please answer the following questions:

1. Are you the owner of the business? Yes No

2. If you are not the owner of the business, what is the owner's name?

3. Are you the candy buyer? Yes No

4. Who is the primary contact for placing orders?

5. Type of business (please check one):

Drug Grocery Convenience Dollar/Discount

Hardware Bakery Food Service Club

Wholesale Distributor Vending Military

Export Other/Miscellaneous Please Indicate:

6. Location of business (please check one): Commercial Residential

**Please note that drop offs are made via semi. Residential areas may not be shippable. Please contact us for further details via email at comments@farleysandsathers.com or telephone toll free 1-800-533-0330 and ask for Customer Service.*

7. How did you learn about our company? Internet

Trade Publication Please Indicate:

Trade Show Which Show?

Referral Please Indicate:

Other Please Indicate:

8. Are you familiar with our products and/or programs? Yes No

9. Are you familiar with our brands/product lines? Yes No

10. Do you currently have a candy program in your store? Yes No

11. If so, what types of packaged confections do you currently offer (please check all that apply)?

- Hanging/Peg Bag Clip Strip Laydown Bag Standard Bar/Tube Changemaker
- Tubs Big Box/Theatre Bucket/Jar Bulk Other

12. Which of these types of items are you interested in (please check all that apply)?

- Hanging/Peg Bag Laydown Bag Standard Bar/Tube Changemaker
- Tubs Big Box/Theatre Bucket/Jar Bulk Other

13. Do you have a retail tax license? Yes No

**Please note that without a retail tax identification number or license, we cannot qualify you as a customer. We apologize for any inconvenience this causes. Please refer to the qualification guidelines.*

14. Which types of programs are you interested in (please check all that apply)?

- Value Line Pre-Priced Premium Brands Seasonal Bulk

15. Are you interested in our premium, branded items (please check all that apply)?

- Heide® Now & Later® Trolli® Farley's® Amazin' Fruit®
- Bobs® Chuckles® Super Bubble® Rain-Blo® Fruit Stripe®
- Hot Dog!® Mighty Bite® Sathers®

Additional Comments:

**For Office Use Only*

CSR Assigned to Account:

AM Assigned to Account:

Information Sent (please check all that apply):

- Welcome Letter Qualification Detail Tax Certificate Bank Release Credit Application
- Order Req. Info. Catalog Price List Sales Fliers Halloween
- Christmas Valentine's Easter Other

Distribution Center:

- 100 200 Other

Delivery:

- Yes No FOB Other

Notes:

Initial Follow Up Call Date:

Notes:

Follow Up Call Date:

Notes:

Follow Up Call Date:

Notes:

Follow Up Call Date:

Notes: